

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Thomas Witting Art Unit : 4143
Serial No. : 10/608,895 Examiner : Nadia N. Chong Cruz
Filed : June 27, 2003 Conf. No. : 7799
Title : PREDICTING MARKETING CAMPAIGNS USING CUSTOMER-SPECIFIC
 RESPONSE PROBABILITIES AND RESPONSE VALUES

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

PETITION FOR TWO-MONTH EXTENSION OF TIME UNDER 37 C.F.R. §1.136

Please extend the period for response to the action dated June 5, 2008, for two months to and including November 5, 2008.

Please charge \$490 for the required fee any other charges or credits to deposit account 06-1050.

Respectfully submitted,

Date:November 5, 2008

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I hereby certify that this paper was filed with the Patent and Trademark Office using the EFS-WEB system on this date: November 05, 2008